

**UNDER EMBARGO UNTIL:
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National Employment Report

U.S. PRIVATE-SECTOR EMPLOYMENT INCREASED BY 91,000 JOBS IN SEPTEMBER, ACCORDING TO ADP NATIONAL EMPLOYMENT REPORT

ROSELAND, N.J. – October 5, 2011 – Private-sector employment increased by 91,000 from August to September on a seasonally adjusted basis, according to the latest [ADP National Employment Report](#)[®] released today. The *ADP National Employment Report*, created by [Automatic Data Processing, Inc. \(ADP\)](#)[®], in partnership with [Macroeconomic Advisers, LLC](#), is derived from actual payroll data and measures the change in total nonfarm private employment each month. The estimated advance in employment from July to August was revised down only slightly to 89,000 from the initially reported 91,000.

U.S. Nonfarm Private Employment Highlights – September, 2011 Report:

- Total employment: +91,000
- Small businesses:* +60,000
- Medium businesses:** +36,000
- Large businesses:*** - 5,000

- Goods-producing sector: + 1,000
- Service-providing sector: + 90,000

Addendum:

- Manufacturing industry: - 5,000

* *Small businesses represent payrolls with 1-49 employees*

** *Medium businesses represent payrolls with 50-499 employees*

*** *Large businesses represent payrolls with more than 499 employees*

Note: All data included in the ADP National Employment Report is based on size of payroll. In some cases, small and medium-size payrolls belong to businesses employing more workers than indicated by the size grouping.

According to today's *ADP National Employment Report*, employment in the nonfarm private business sector rose 91,000 from August to September on a seasonally adjusted basis. Employment in the private, service-providing sector rose 90,000 in September, up slightly from an increase of 83,000 in August. Employment in the private, goods-producing sector rose a scant 1,000 in September, while manufacturing employment declined by 5,000.

“Like August, this month’s jobs report continues to show modest job creation,” said Gary C. Butler, Chief Executive Officer of ADP. “The number of jobs added to the private sector in August and September were virtually identical. Once again, the small business services-sector led the way, contributing almost two-thirds of all new jobs. Small businesses overall showed positive growth for the 22nd straight month and averaged 73,000 jobs a month for

the past 12 months. Professional business services, education and healthcare, and leisure services led all other sectors in new jobs added.”

According to Joel Prakken, Chairman of Macroeconomic Advisers, LLC, “Today’s *ADP National Employment Report* suggests that employment grew moderately in September. The recent trend in private employment, as indicated by the *ADP National Employment Report*, remains moderate, and probably is below a pace consistent with a stable unemployment rate. Moderate growth in employment is consistent with the recent deceleration of GDP.”

Prakken continued: “Employment on medium payrolls—those with 50 to 499 workers—rose 36,000 and employment on large payrolls—those with 500 or more workers—declined 5,000. Employment in the construction industry fell 2,000 in September, partially reversing a rise of 7,000 in August.”

DERIVED FROM ADP PAYROLL DATA

Table 1. Employees on nonfarm private payrolls by selected industry sector and size*							
(In thousands)							
Industry / Size of Payroll	Seasonally Adjusted						Change from: Aug.2011 - Sep.2011p
	Apr. 2011	May 2011	Jun. 2011	Jul. 2011	Aug. 2011p	Sep. 2011p	
Total nonfarm private	108,470	108,505	108,649	108,756	108,845	108,936	91
Small (1-49).....	49,102	49,129	49,208	49,264	49,322	49,382	60
Medium (50-499).....	41,902	41,931	41,989	42,032	42,063	42,099	36
Large (> 499).....	17,466	17,445	17,452	17,460	17,460	17,455	-5
Goods-producing	17,815	17,804	17,829	17,828	17,834	17,835	1
Small (1-49).....	6,633	6,633	6,644	6,645	6,652	6,657	5
Medium (50-499).....	7,750	7,757	7,767	7,766	7,769	7,773	4
Large (> 499).....	3,432	3,414	3,418	3,417	3,413	3,405	-8
Service-providing	90,655	90,701	90,820	90,928	91,011	91,101	90
Small (1-49).....	42,469	42,496	42,564	42,619	42,670	42,725	55
Medium (50-499).....	34,152	34,174	34,222	34,266	34,294	34,326	32
Large (> 499).....	14,034	14,031	14,034	14,043	14,047	14,050	3
Addendum:							
Manufacturing.....	11,662	11,652	11,674	11,675	11,668	11,663	-5

p = preliminary; subject to revision
 * All size data included in the *ADP National Employment Report* is based on size of payroll. In some cases, small and medium-size payrolls belong to businesses employing more workers than indicated by the size grouping.

The matched sample used to develop the *ADP National Employment Report* was derived from ADP data, which, during 2010, averaged about 337,000 U.S. business clients and represented over 21 million U.S. employees. This approximately represents the size of the matched sample used this month.

Small Business Highlights – September Report:

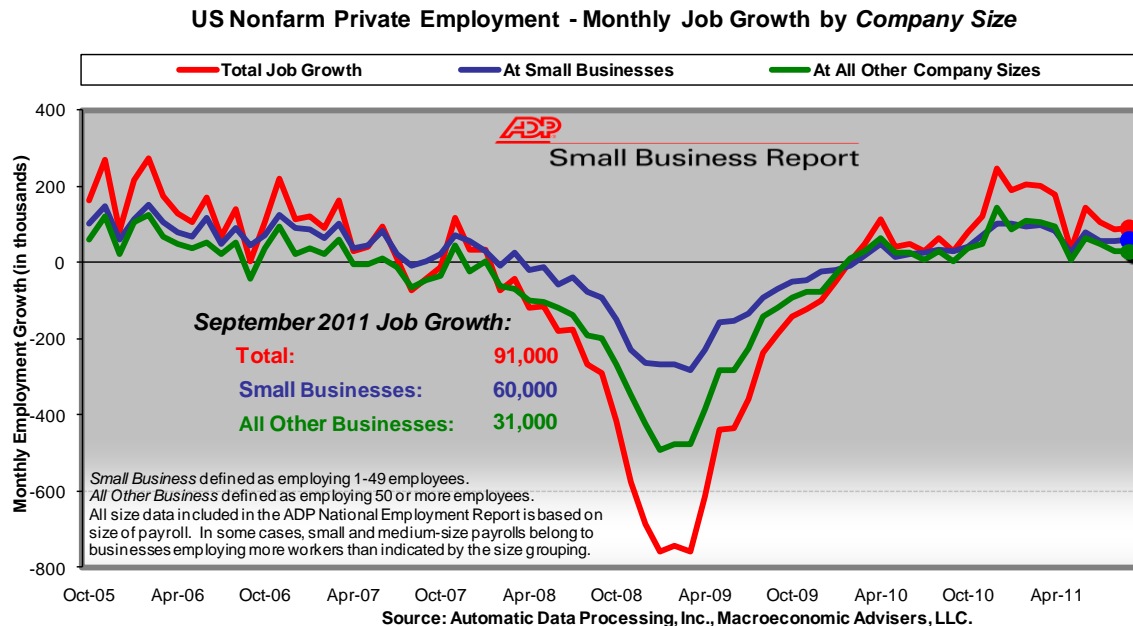
Due to the important contribution small businesses make to economic growth, employment data that is specific to businesses with fewer than 50 employees is reported in the [ADP Small Business Report](#)[®] each month. The *ADP Small Business Report* is a subset of the *ADP National Employment Report*.*

- Total nonfarm private small business employment: 60,000
 - Goods-producing sector: 5,000 small business jobs
 - Service-providing sector: 55,000 small business jobs

*All size data included in the *ADP National Employment Report* is based on size of payroll. In some cases, small and medium-size payrolls belong to businesses employing more workers than indicated by the size grouping.

Prakken added: “Employment on small payrolls—those with up to 49 workers—rose 60,000 in September, nearly equal to job creation among small businesses last month.”

Additional information about [small businesses](#) employment, including charts on monthly job growth and employment levels, along with historical data, is available at <http://www.smallbusinessreport.adp.com>.



To obtain additional information about the *ADP National Employment Report*, including additional charts, supporting data and the schedule of future release dates, or to subscribe to the monthly email alerts and RSS feeds, please visit www.ADPemploymentreport.com. The October 2011 *ADP National Employment Report* will be released November 2, 2011, at 8:15 AM ET.

About the ADP National Employment Report®

The *ADP National Employment Report*®, sponsored by ADP®, was developed and is maintained by Macroeconomic Advisers, LLC. It is a measure of employment derived from an anonymous subset of roughly 500,000 U.S. business clients. During 2010, this subset averaged about 337,000 U.S. business clients and represented over 21 million U.S. employees working in all private industrial sectors. The *ADP Small Business Report* is a monthly estimate of private nonfarm employment among companies in the United States with 1-49 employees and is a subset of the *ADP National Employment Report*. The data for both reports is collected for pay periods that can be interpolated to include the week of the 12th of each month, and processed with statistical methodologies similar to those used by the U.S. Bureau of Labor Statistics to compute employment from its monthly survey of establishments. Due to this processing, this subset is modified to make it indicative of national employment levels; therefore, the resulting employment changes computed for the *ADP National Employment Report* are not representative of changes in ADP's total base of U.S. business clients.

For a description of the underlying data and the statistical properties of the series, please see “*ADP National Employment Report: Development Methodology*” at <http://ADPemploymentreport.com/methodology.aspx>.

About ADP

[Automatic Data Processing](#), Inc. (NASDAQ: ADP), with about \$10 billion in revenues and approximately 570,000 clients, is one of the world's largest providers of business outsourcing solutions. Leveraging over 60 years of experience, ADP offers a wide range of [human resource](#), [payroll](#), [tax](#) and [benefits administration](#) solutions from a single source. ADP's easy-to-use solutions for employers provide superior value to companies of all types and sizes. ADP is also a leading provider of integrated computing solutions to auto, truck, motorcycle, marine, [recreational vehicle](#), and heavy equipment dealers throughout the world. For more information about ADP or to contact a local ADP sales office, reach us at 1.800.225.5237 or visit the company's Web site at www.ADP.com.

About Macroeconomic Advisers, LLC

Macroeconomic Advisers, LLC (MA) has been the most trusted source for U.S. macroeconomic forecasts and commentary, monetary and fiscal policy analysis, and econometric modeling for 25 years. MA's clients include leading financial service firms, nonfinancial corporations, key policymaking agencies of the U.S. government, as well as State and Foreign Government agencies. Additional information on Macroeconomic Advisers, LLC is available on the company's website, www.MacroAdvisers.com.

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Media Contacts:

ADP Public Relations

ADP
(973) 974-7612
Public_Relations@adp.com

Fleishman-Hillard for ADP

Sean Healy
(212) 453-2438
(201) 218-2039 mobile
Sean.Healy@Fleishman.com

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