



## U.S. Added 20,000 Franchise Jobs in January, According to ADP National Franchise Report

ROSELAND, N.J. – February 3, 2016 – U.S. private-sector franchise jobs increased by 20,000 during the month of January, according to the [ADP National Franchise Report](#)<sup>®</sup>. Broadly distributed to the public each month free of charge, the *ADP National Franchise Report* measures monthly changes in franchise employment derived from ADP’s actual transactional payroll data. The report is produced by ADP<sup>®</sup> in collaboration with Moody’s Analytics, Inc. and is published by the [ADP Research Institute](#)<sup>®</sup>.

“Franchise employment growth, though not as strong as the previous month, remained at double the pace of the labor market overall for the past twelve months,” said Ahu Yildirmaz, vice president and head of the ADP Research Institute. “Auto Parts and Dealers and Restaurants, two segments that help signal consumer spending trends, added the most jobs.”

### January 2016 ADP National Franchise Report Highlights

[Click here to access the ADP National Franchise Report Infographic](#)

The table below presents U.S. franchise employment growth over time, measuring current month growth, year-over-year changes, and the average monthly growth rate over the past 12 months. This chart also reflects changes in small business employment to help illustrate the correlation between small businesses overall and franchises.

January 2016						
Industry	Monthly Employment Change	Employment Level (Thousands)	Monthly Growth Rate (%)	Contribution to Monthly Growth (%)	Year-Over-Year Growth Rate (%)	12 Month Average Growth Rate (%)
Total U.S. NonFarm Private Employment *	205,000	121,063	0.2%		2.0%	0.2%
Small Business (1-49 Employees)	79,000	50,740	0.2%		2.2%	0.2%
<b>Total U.S. Franchise Employment</b>	<b>20,000</b>	<b>9,795</b>	<b>0.2%</b>	<b>100%</b>	<b>4.4%</b>	<b>0.4%</b>
Restaurants	18,840	4,506	0.4%	94%	5.0%	0.4%
Auto Parts and Dealers	3,610	1,377	0.3%	19%	7.9%	0.6%
Gasoline Stations and Auto Repair	1,960	430	0.5%	10%	0.3%	0.0%
Personal Services	650	120	0.5%	3%	10.0%	0.8%
Food Retailers	440	186	0.2%	2%	4.2%	0.3%
Building Material and Garden Equipment	240	50	0.5%	1%	6.0%	0.5%
Professional Services	150	127	0.1%	1%	2.8%	0.2%
Manufacturing	120	23	0.5%	1%	0.4%	0.0%
Real Estate	80	92	0.1%	0%	1.9%	0.2%
Rental	(10)	35	0.0%	0%	3.3%	0.3%
Personal Care Retailers	(20)	71	0.0%	0%	5.6%	0.5%
Leisure	(180)	88	-0.2%	-1%	-4.0%	-0.3%
Education	(280)	65	-0.4%	-1%	-2.3%	-0.2%
Other	(470)	432	-0.1%	-2%	1.0%	0.1%
Accommodations	(2,480)	714	-0.3%	-12%	1.0%	0.1%
Business Services	(2,620)	479	-0.6%	-14%	2.6%	0.2%

\* ADP National Employment Report

Note: Sum of components may not equal total due to rounding. Industries are ranked based on monthly contribution to Total Franchise Employment

The February 2016 *ADP National Franchise Report* will be released at 8:15 a.m. ET on Wednesday, March 2, 2016. A schedule of future release dates, as well as additional information about franchise employment, charts on monthly job growth and employment levels, and historical data is available at [www.ADPemploymentreport.com](http://www.ADPemploymentreport.com).

### **About the ADP National Franchise Report®**

The *ADP National Franchise Report*®, the first and only report of its kind, is a monthly measure of the change in total U.S. nonfarm private franchise employment derived from actual, anonymous payroll data of client companies served by ADP®, a leading provider of human capital management solutions. The matched sample used to develop the *ADP National Franchise Report* is derived from ADP payroll data, which represents 15,000 Franchisors and Franchisees employing nearly one million workers in the U.S.

The *ADP National Franchise Report* is published by the ADP Research Institute®, a specialized group within ADP that provides insights around employment trends and workforce strategy, in collaboration with Moody's Analytics, Inc.

Each month, ADP issues the *ADP National Franchise Report* as part of the company's commitment to adding deeper insights into the U.S. labor market and providing businesses, governments and others with a source of credible and valuable information. The *ADP National Franchise Report* is broadly distributed to the public each month, free of charge.

For a description of the underlying data and the statistical model used to create this report, please see "[ADP National Franchise Report: Development Methodology.](#)"

For information about the ADP National Employment Report® and ADP Regional Employment Report® published each month by the ADP Research Institute, please visit: <http://www.adpemploymentreport.com/>.

### **About Moody's Analytics**

Moody's Analytics helps capital markets and risk management professionals worldwide respond to an evolving marketplace with confidence. The company offers unique tools and best practices for measuring and managing risk through expertise and experience in credit analysis, economic research and financial risk management. By providing leading-edge software, advisory services, and research, including the proprietary analysis of Moody's Investors Service, Moody's Analytics integrates and customizes its offerings to address specific business challenges. Moody's Analytics is a subsidiary of Moody's Corporation (NYSE: MCO), which reported revenue of \$3.3 billion in 2014, employs approximately 10,200 people worldwide and maintains a presence in 35 countries. Further information is available at [www.moodyanalytics.com](http://www.moodyanalytics.com).

### **About ADP (NASDAQ: ADP)**

Powerful technology plus a human touch. Companies of all types and sizes around the world rely on ADP's cloud software and expert insights to help unlock the potential of their people. HR. Talent. Benefits. Payroll. Compliance. Working together to build a better workforce. For more information, visit [ADP.com](http://ADP.com).

*The ADP logo, ADP, ADP National Employment Report, ADP Research Institute, ADP Regional Employment Report and ADP National Franchise Report are registered trademarks of ADP, LLC. ADP A more human resource. is a service mark of ADP, LLC. All other marks are the property of their respective owners. Copyright © 2016 ADP, LLC.*

### **ADP-Media**

#### **Media Contact:**

Dick Wolfe  
ADP  
(973) 974-7034  
[Dick.Wolfe@adp.com](mailto:Dick.Wolfe@adp.com)